

OFFICIAL MOTORAMA SHOW PROGRAM



MARCH 9, 10 & 11, 2018
INTERNATIONAL CENTRE
TORONTO, ONTARIO



Would your business benefit from having direct access to tens of thousands of custom car and motorsport fans – at a time when they're making critical buying decisions for the upcoming season?

Would it help your car club, racetrack or series if tens of thousands of automotive and racing enthusiasts could have quick access to information about your events, as well as your contact information at their fingertips?

If so, then your company should have a presence in the **Official Motorama Custom Car & Motorsports Expo Show Program.**

Space Deadline: February 9, 2018 • **Material Deadline:** February 16, 2018
Released: March 9, 2018 and beyond

The 4th Annual Motorama Custom Car & Motorsports Expo takes place March 9, 10 & 11, 2018 at Toronto's International Centre. The three-day automotive and racing extravaganza is the unofficial kick-off to the Canadian car season.

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The **Official Motorama Custom Car & Motorsports Expo Program** will be a collector's piece featuring schedules for all of the many seminars, forums and driver autograph sessions that will take place during the show. It will also include track, series & show vendor information, as well as bios, photos and features on the many stars and personalities making appearances at Canada's ultimate car show. As well, it will also highlight **'Spring Fever: Modified Cars & Culture,'** a show within a show, celebrating the tuner / modified / import scene in its own 30,000 square-foot space.

RESERVE YOUR SPACE NOW and back up your booth presence at the Motorama Custom Car & Motorsports Expo with an affordable and targeted take-away message in the Official Motorama Custom Car & Motorsports Expo Show Program.

DISTRIBUTION: The program will be distributed free to attendees and will be available online as a downloadable, digital flipbook at www.MotoramaShow.com and on all of Inside Track Communications' racing and two-wheel websites.

EXCELLENT VALUE

Select your ad size and call
416-962-7223 to reserve your space today!

<p>Full Page</p> <p>BLEED 8.625" x 11.25" TRIM 8.125" x 10.75"</p>	<p>1/2 Page</p> <p>7.125" x 4.75"</p>
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<p>1/4 Page</p> <p>3.5" x 4.75"</p>	<p>1/8 Page</p> <p>3.5" x 2.25"</p>
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ALL ADS ARE IN FULL COLOUR

The 2018 Motorama Custom Car & Motorsports Expo Official Show Program is produced by Inside Track Communications.



For more information about the Motorama Custom Car & Motorsports Expo visit:
www.MotoramaShow.com
 To reserve your space or for more information please contact your sales representative at
(416) 962-7223 • info@MotoramaShow.com