

OFFICIAL SHOW PROGRAM



APRIL 29, 30 & MAY 1, 2022
INTERNATIONAL CENTRE
TORONTO, ONTARIO



Would your business benefit from having direct access to tens of thousands of custom car and motorsports fans – at a time when they're making critical buying decisions for the upcoming season?

Would it help your car club, racetrack or series if tens of thousands of automotive and racing enthusiasts could have quick access to information about your events, as well as your contact information at their fingertips?

If so, then your company should have a presence in the Official Motorama Custom Car & Motorsports Expo Show Program.

Space Deadline: March 25, 2022 • Material Deadline: April 1, 2022
Released: April 29, 2022 and beyond

The 7th Annual Motorama Custom Car & Motorsports Expo presented by eBay Motors takes place April 29, 30 & May 1, 2022 at Toronto's International Centre. The three-day automotive and racing extravaganza is the unofficial kick-off to the Canadian car season.

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The Program will be a collector's piece featuring schedules for all of seminars, forums and events that will take place during the show. It will also include track, series & show vendor information, as well as features on the history of the show, and bios, photos and profiles on the stars and personalities making appearances at Canada's ultimate car show.

As well, it will also highlight 'Spring Fever: Modified Cars & Culture,' a show within a show, celebrating the tuner / modified / import scene ... the return of the Motorama Mayhem in the Backroom 'Rockabilly' experience ... and the Stoneridge / Inside Track Razing Zone, featuring Canadian racing cars, tracks, series and suppliers and the new RAMS of Ontario Truck-O-Rama!

RESERVE YOUR SPACE NOW and leverage your booth presence at Motorama with an affordable and targeted take-away message in the Motorama Custom Car & Motorsports Expo Show Program.

DISTRIBUTION: The program will be distributed free to attendees and will be available online as a downloadable, digital flipbook at MotoramaShow.com and on all of Inside Track Communications' racing and two-wheel websites.

SIZES & RATES

Select your ad size and call
416-962-7223 to reserve your space today!

Full Page BLEED 8.625" x 11.25" TRIM 8.125" x 10.75"	1/2 Page 7.125" x 4.75"
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1/4 Page 3.5" x 4.75"	1/8 Page 3.5" x 2.25"
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ALL ADS ARE IN FULL COLOUR

The 2022 Motorama Custom Car & Motorsports Expo Official Show Program is produced by Inside Track Communications.



For more information about the Motorama Custom Car & Motorsports Expo visit:
www.MotoramaShow.com

To reserve your space or for more information please contact your sales representative at
(416) 962-7223 • info@MotoramaShow.com

