



OFFICIAL SHOW PROGRAM



**MARCH 12, 13 & 14, 2027
INTERNATIONAL CENTRE
TORONTO, ONTARIO**

Would your business benefit from having direct access to tens of thousands of custom car and motorsports fans – at a time when they're making critical buying decisions for the upcoming season?

If so, then your company should have a presence in the Official Motorama Custom Car & Motorsports Expo Show Program.

**15,000 COPIES DISTRIBUTED AT THE SHOW, PLUS
THOUSANDS OF ADDITIONAL DOWNLOADS AND VIEWS
FROM OUR WEBSITE AND SOCIAL MEDIA PLATFORMS**

- SHOW SCHEDULES
- EXHIBITOR MAPS
- VENDOR & SPONSOR INFO
- CELEBRITY PROFILES
- FEATURE DISPLAY
- AUTOGRAPH PAGE

RESERVE YOUR SPACE NOW and leverage your booth presence at Motorama with an affordable and targeted take-away message in the Program.

- **SPACE DEADLINE: FEB. 2, 2027**
- **MATERIAL DEADLINE: FEB. 9, 2027**
- **RELEASED: MARCH 12, 2027 AND BEYOND**

DISTRIBUTION: The program will be distributed free to attendees and will be available online as a downloadable, digital flipbook at MotoramaShow.com, via the Motorama Show App, and on all of Inside Track Communications' racing and two-wheel websites and social media feeds.

SIZES & RATES

Full Page

BLEED 8.625" x 11.25"
TRIM 8.125" x 10.75"

1/2 Page

7.125" x 4.75"

1/4 Page

3.5" x 4.75"

1/8 Page

3.5" x 2.25"

ALL ADS ARE IN FULL COLOUR

The 2027 Motorama Custom Car
& Motorsports Expo Official Show Program
is produced by CME Shows Inc.



For more info about the Motorama Custom Car & Motorsports Expo visit:
www.MotoramaShow.com

To reserve your space please contact your sales representative at
(416) 962-7223 • info@MotoramaShow.com

